

THE INDUSTRIAL DATA SYSTEM

This directory results from a new effort by Commerce and Industry to continuously catalogue important information on North Carolina's manufacturing community. Other than the typical information on names, addresses, and products; we are now collecting data on quantities of both products and purchases, on areas of marketing, on processes, and on special capabilities. The questionnaire in the back of this directory illustrates how we collect this and other data.

This great volume of information is handled on electronic data processing equipment. The system makes it possible to provide retrieval in almost any manner required, so long as confidential information is not disclosed. Besides locating suppliers and customers, areas of the state (regions, counties, and even postal zones and telephone exchanges) can be analyzed as to product flows. Locating North Carolina suppliers for new domestic and export opportunities, placing government and private contract work in the State, and pinpointing firms for specific technology transfer and training programs can all be furthered through this information system.

We plan to update this information annually, and the Department of Natural and Economic Resources solicits your cooperation in this effort. For additional copies of the questionnaire, or for assistance in any of these related areas, please contact:

Division of Commerce & Industry
Department of Natural & Economic Resources
Administration Building
Raleigh, North Carolina 27611

EXPLANATION OF LISTINGS

This directory lists manufacturing and mining establishments in North Carolina in 3 ways — alphabetically; by product grouping; by county and by city within counties. In each case, firms are listed alphabetically by parent company.

The county listings (*geographic guide*) contain the complete available directory information on each firm. This includes the plant's location, its headquarters location, name of parent company and city, chief executive and title, the year established, phone number, employment range, product codes and verbal description, purchases, and date of data collection. The *alphabetic guide* shows the address, city, county and region. The *product guide* lists the mailing address and verbal product descriptions, by the

Standard Industrial Classification (SIC). All three listings indicate whether there are export or import activities, and if a plant is proposed (P) but incomplete.

Symbols used:

Employment:

A 1-4 B 5-9 C 10-19 D 20-49 E 50-99
F 100-249 G 250-499 H 500-999 I 100-2499
J 2500 & Over

Other:

+ Parent Company
* Headquarters Address
' Purchases are preceded by an apostrophe
(P) denotes announced but incomplete facility
E Export
I Import

SAMPLE LISTING (Geographic Guide)

+ PEPSI COLA CO
NEW YORK NY
PEPSI COLA BOTTLING CO
P O BOX 7077
3317 SPRING GARDEN ST
GREENSBORO NC 27407
STANLEY S BRUNT
* 1664 STADIUM DR
WINSTON SALEM NC
PIEDMONT REGION
PHONE 919, 299-1341 EMPLOYMENT-E
20860 SOFT DRINKS
SUGAR
' GAS & OIL
' CARTONS
' CONCENTRATE
' CROWNS

Plants are listed in counties of actual location, regardless of mailing address. For example, High Point mailing addresses can be found in 4 different counties.

To assist in using this directory, included are:

A state map with regions, counties, and towns (page 706)
A city-county index (page 357)
A Standard Industrial Classification product index (page 149)

We ask for your comments, suggestions, and ideas to help make future directories more useful.